



## MBG's Third Annual Client Conference

[New York, October 18<sup>th</sup>, 2003] - MBG held its 3<sup>rd</sup> annual client conference in New York City on October 8<sup>th</sup> and 9<sup>th</sup>. This year's conference was attended by employees of some of the nation's largest companies, including GE, MetLife and Ford. It was an opportunity for MBG to share new products and developments with clients, but also for clients to give constructive feedback to MBG, and learn about new developments in the telecom industry. **The event focused on ways in which MBG can partner with its clients to help them save time and money, reduce billing and ordering errors, and manage the entire cycle of telecom operations.**

One of the highlights of the conference was MBG's unveiling of the newest versions of its web-based systems. Version 4.0 has significant cosmetic as well as functional changes, making it easier to use than ever. The look of the system has been modernized to include functional drop-down menus. MBG has also introduced a new system of Excel templates that allows clients to customize MBG standard reports using Excel.

HCA, one of MBG's clients, gave a presentation about how they use MBG's Invoice Presentation to help them save money. **HCA used specific examples showing how MBG's products have helped them save millions of dollars in telecom costs.** MBG's other clients found this presentation to be extremely practical and useful, and several commented that they looked forward to more client interaction and sharing of best practices in the future.

MBG also debuted their new Provisioning system, which employs best of breed functionality to allow users to place and track orders for telecom circuits. MBG was able to demonstrate a sample workflow in the system, and place a test order to AT&T. Many clients were eager to learn more about the system for possible implementation. Guest speakers included Yoav Intrator, Director of B2B Strategy and Execution for AT&T eSales & Service, who discussed the advantages of E-Bonding from the service provider perspective. Clients learned about how MBG's Provisioning system would interface with the AT&T gateway.

The response from MBG clients was overwhelmingly positive. **"It was by far the best vendor conference I've ever attended," said one attendee. Another client even suggested that in the future MBG add an additional day to the event.** MBG always looks forward to the event, as it helps shape the future direction of their products, through feedback and ideas from clients. MBG employees and clients alike are already looking forward to 2004.

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MBG (<http://www.mbg-inc.com>) is the leading supplier of web-based enterprise chargeback, invoice presentation, inventory and provisioning solutions. We specialize in serving the leaders in IT and telecom consumption.

Our clients include: Ford Motor Company, GE Corporation, HCA, Hyatt Corporation, International Paper, Lehman Brothers, Marsh & McLennan Companies, MetLife Corporation, Travelers Inc., UBS, United HealthGroup, US Airways Inc., Visteon Corporation.

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